

# A NEW ERA for FORESTRY



BRITISH  
COLUMBIA

## REVITALIZING B.C.'S NUMBER-ONE INDUSTRY

*Forestry accounts for half our exports and supports 260,000 B.C. jobs. The province has launched a comprehensive Forestry Revitalization Plan to restore prosperity and create new jobs and opportunities by:*

- Diversifying the industry to create new jobs.
- Working to reduce the regulatory burden, including implementing a new forest practices code that sets strict standards for forest management, while providing the flexibility to achieve better economic and environmental results.
- Marketing our products and practices worldwide.

## CREATING NEW OPPORTUNITIES FOR WORKERS

*To create more jobs for forest workers, we are opening up new opportunities for smaller forest companies, value-added industries, community forests and woodlot operators, by:*

- Re-allocating 20 per cent of timber held by major licensees so that up to 45 per cent of total timber will be available to small and new operators on the open market
- Ensuring all 600 B.C. mills have the opportunity to make the best use of timber, rather than having timber licences tied to particular mills.
- Almost doubling the amount of wood for community forests, woodlots and First Nations.
- Launching a new Working Forest initiative, to ensure certainty and access to timber in non-protected areas for our workers.

## PROTECTING FOREST WORKERS AND THEIR FAMILIES

*As we make much-needed changes to forest policies, we're also working to protect workers, families and their communities. The province has:*

- Created a \$75-million trust fund to provide support for forest workers and contractors during the forest reforms.
- Provided \$200 million to ensure fair compensation for forest companies affected by the reallocation of timber rights, to help them keep mills open and keep jobs in forest communities.

## Five billion seedlings – and counting



*Less than one-third of one per cent of B.C.'s forests is logged each year, and 200 million trees per year are replanted.*

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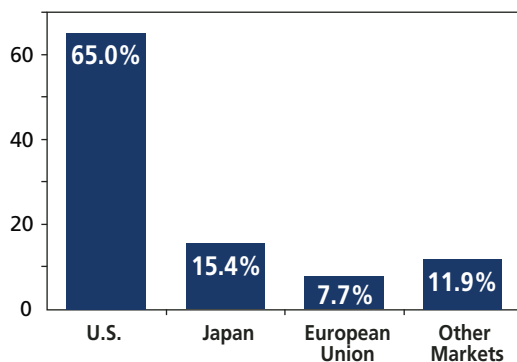
## OPENING UP MARKETS FOR B.C. FOREST PRODUCTS

*B.C. exports 90 per cent of its forest products. As part of the Forestry Revitalization Plan, we're working with the industry to open up new market opportunities:*

- ▶ Investing \$19 million a year in international marketing and product development, to aggressively promote our products and open new markets for them.
- ▶ Partnering with industry on the \$12-million Dream Home China project to showcase wood-frame housing using B.C. products and B.C. building technology in Shanghai.
- ▶ Exploring opportunities for B.C. wood products to be used in facilities for the 2008 Olympics in Beijing as part of a dedicated effort to increase access to the fast-growing Chinese market.
- ▶ Working to achieve a fair resolution to the softwood lumber dispute that protects forest jobs for the long term.

### B.C. is opening up new markets

(percentage share of 2002 forest exports)



*To reduce the industry's dependence on the U.S. market, the province is aggressively pursuing new opportunities in overseas markets.*

## ENHANCING SUSTAINABLE FOREST PRACTICES

*B.C. is a global leader in sustainable forest management. The province has:*

- ▶ Introduced a new forest practices code that sets strict standards for sustainable management, backed up by penalties of up to \$1 million or time in jail.
- ▶ Continued aggressive silviculture initiatives to replant our forests. We replant 200 million trees a year; by May 2002, B.C. had replanted five billion.
- ▶ Invested \$20 million a year in forest research, to ensure B.C. remains a leader in sustainable forest management.
- ▶ Supported the \$3-million B.C. Market Outreach Network, to inform international customers about B.C.'s leadership in sustainable forest practices.

## OPENING UP OPPORTUNITIES FOR FIRST NATIONS

*The province is working to increase certainty, growth and jobs for our forest industry, by establishing new partnerships with First Nations. The province has:*

- ▶ Established new partnerships to increase First Nations' participation in forestry, including \$95 million in revenue sharing and reallocating some allowable annual cut, to increase certainty and create new jobs for B.C. aboriginals.
- ▶ Invited 13 First Nations to apply for direct awards, including a total of over 2.5 million cubic metres of wood since September 2002.
- ▶ Created a \$40-million Economic Measures Fund to foster First Nations' business opportunities related to forestry and other sectors. To date, \$25 million has been committed to 113 projects.

# MORE INFORMATION ON FORESTRY IN BRITISH COLUMBIA

## REVITALIZING FORESTRY

### Ministry of Forests

[www.gov.bc.ca/for/](http://www.gov.bc.ca/for/)

### Forestry Revitalization Plan

[www.for.gov.bc.ca/mof/plan/](http://www.for.gov.bc.ca/mof/plan/)

### Forest and Range Practices Act

[www.for.gov.bc.ca/code/](http://www.for.gov.bc.ca/code/)

### Working Forest Initiative

[srmwww.gov.bc.ca/rmd/workingforest/](http://srmwww.gov.bc.ca/rmd/workingforest/)

## TIMBER ACCESS

In addition to information in the Forestry Revitalization Plan, backgrounders are available on:

### B.C. Timber Sales Changes

[www.for.gov.bc.ca/mof/plan/bctimbersales.htm](http://www.for.gov.bc.ca/mof/plan/bctimbersales.htm)

### Contracts and Subcontracts in Timber Harvesting

[www.for.gov.bc.ca/mof/plan/bill13.htm](http://www.for.gov.bc.ca/mof/plan/bill13.htm)

### Community-Based Forest Management

[www.for.gov.bc.ca/mof/plan/communitybased.htm](http://www.for.gov.bc.ca/mof/plan/communitybased.htm)

### B.C.'s New Timber Pricing System

[www.for.gov.bc.ca/mof/plan/newtimberpricing.htm](http://www.for.gov.bc.ca/mof/plan/newtimberpricing.htm)

### Small-Scale Salvagers

[www.for.gov.bc.ca/mof/plan/smallscalesalvagers.htm](http://www.for.gov.bc.ca/mof/plan/smallscalesalvagers.htm)

## FIRST NATIONS FORESTRY

### Economic Measures Fund

[www.gov.bc.ca/tno/popt/eco\\_meas\\_fund.htm](http://www.gov.bc.ca/tno/popt/eco_meas_fund.htm)

### Opening Up New Partnerships With First Nations

[www.for.gov.bc.ca/mof/plan/firstnations.htm](http://www.for.gov.bc.ca/mof/plan/firstnations.htm)

## FOREST RESEARCH, PRODUCT DEVELOPING AND MARKETING

### Forest Investment Account

(a provincial funding mechanism to promote sustainable forest management)

[www.for.gov.bc.ca/hcp/fia](http://www.for.gov.bc.ca/hcp/fia)

### B.C. Market Outreach Network

(information on B.C. forest practices)

Vancouver: 604 685-7507

[www.bcforestinformation.com/](http://www.bcforestinformation.com/)

### Forestry Innovation Investment

(a provincial investment mechanism for promoting sustainable forest management and increasing forest value through research, product development and marketing)

Vancouver: 604 222-6897

[www.forestry-innovation.bc.ca/](http://www.forestry-innovation.bc.ca/)

### Dream Home China

(a project to promote B.C. building products and wood-frame construction techniques in China)

Forestry Innovation Investment

Vancouver: 604 222-6897

[www.dreamhomechina.com/English/index.asp](http://www.dreamhomechina.com/English/index.asp)

## *We want your input*

Forestry is our number-one industry. It accounts for half our exports and provides jobs for more than a quarter of a million British Columbians.

Our government is working to revitalize forestry for the benefit of all British Columbians, by supporting market reforms, broader access to timber, enhanced research and market expansion.

I welcome your input and invite you to contact me for more information on the steps we're taking to improve the industries and services you count on.

Gordon Campbell  
Premier

E-mail your comments to: [premier@gov.bc.ca](mailto:premier@gov.bc.ca)